

ELSQRD MEDIA GROUP

EXPERT WORDPRESS WEBSITE MARKETING MANAGEMENT AND CUSTOM BUSINESS APPLICATION DEVELOPMENT

BUSINESS OVERVIEW

GDHFW, LLC dba eLsqrd Media Group

Established: 2013

EIN: 46-1781961

DUNS: 035553352

SAMS ID: VW96G52MNM4

CAGE: 01G98

100% Minority Owned, Small Business

CERTIFICATIONS/AFFILIATIONS

- SBA/SBDC Trainer
- [PHP: Object Oriented Programming](#) (link)
- [Certified Advanced Wordpress Expert Developer](#) (link)
- Certified Digital Business Consultant
- [Certified Conversion Optimization Specialist](#) (link)

SKILLS

- Custom WordPress Development
- Website and Content Management System Development
- Graphic Design and Branding
- Business Application Development
- SEO & Accessibility Optimization
- Conversion Rate Optimization (CRO)
- Data-Driven Marketing Strategy
- Comprehensive Marketing Technology Support

PRIMARY CONTACT

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REFERENCES

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OVERVIEW

eLsqrd Media Group is a 100% minority-owned, small business that specializes in WordPress Website Marketing Management and Business Application Development for nonprofits, government agencies, and B2B organizations. We transform websites into marketing engines through data-driven optimization. We also develop custom Business Application solutions such as Online Portals, Document/Database Management Systems, Data/BI dashboards, and Agenda Management Systems

NOTABLE EXPERIENCE

SANGOMA TECHNOLOGIES

VoIP / Telecommunications

Jan 2022 - Present

- Custom WordPress Development (14+ site portfolio)
- Managed Hosting, Maintenance, & Support
- Content Marketing, CRO, and MarTech Support

OLD SIXTH WARD / TIRZ 13

Municipal Agency / Government Redevelopment Authority

Nov 2020 - Present

- Custom WordPress Development
- Managed WordPress Hosting, Maintenance, & Support
- Logo, Branding & Design
- MS Office 365 Support

MEMORIAL HEIGHTS REDEVELOPMENT AUTHORITY / TIRZ 5

Municipal Agency / Government Redevelopment Authority

Feb 2019 - Present

- Custom WordPress Development
- Managed WordPress Hosting, Maintenance, & Support
- Logo, Branding & Design
- MS Office 365 Support

MONTROSE REDEVELOPMENT AUTHORITY / TIRZ 27

Municipal Agency / Government Redevelopment Authority

Oct 2018 - Present

- Custom WordPress Development
- Managed WordPress Hosting, Maintenance, & Support
- Logo, Branding & Design
- MS Office 365 Support

NAICS CODES

- 541511 - Custom Computer Programming Services
- 541512 - Computer Systems Design Services / Computer software consulting services or consultants
- 541613 - Marketing Consulting Services
- 541519 - Other Computer Related Services
- 541430 - Graphic Design Services
- 541613 - Marketing management consulting services
- 518210 - Cloud computing services / Web hosting
- 519130 - Internet Publishing and Broadcasting and Web Search Portals
- 611420 - Computer programming, software, and systems training, online

